

Mark Crowell is Associate Vice Chancellor for Economic Development and Technology Transfer at the University of North Carolina at Chapel Hill. Prior to joining UNC, he held similar positions at North Carolina State University and at Duke University. He has extensive experience in technology licensing, start-up company formation, seed capital development, and research campus planning. In his UNC role, Mark sits on the Boards of key economic development and entrepreneurial support agencies in North Carolina, including the North Carolina Biotechnology Center, the Council for Entrepreneurial Development, the Research Triangle Regional Partnership, and the Orange County Economic Development Commission. His responsibilities at UNC include the Office of Technology Development, the Office of Economic and Business Development, research campus program planning and business development, industry research, and international research collaboration development.

Mark was the 2005 President of the Association of University Technology Managers (AUTM) and is President of the newly launched AUTM Foundation. He has extensive national and international speaking, consulting, and management experience related to technology transfer and innovation-based economic development. During the past 2 years, he has made keynote addresses on these subjects at conferences and symposia in Singapore, Japan, Korea, the Netherlands, the UK, France, Austria, Russia, Australia, Taiwan, Thailand, Israel, Turkey, the US, and others. His consulting and advisory activities have included a number of US and international academic and policy groups and associations, including the National Governors' Association, the American Association for the Advancement of Science (AAAS), the National Academies of Sciences, the World Intellectual Property Organization, the Los Alamos National Laboratory (chair, commercialization advisory board) and other numerous international and state government agencies. Mark also serves on the Board of the University-Industry Demonstration Partnership, an initiative coordinated through the National Academies of Sciences designed to expand research and licensing collaborations between universities and industry.

Mark has undergraduate (B.A., international studies) and graduate degrees (economic development/regional planning) from UNC-Chapel Hill.