

Joanna LaBresh, President and CEO Kingfisher Biotech, Inc. Joanna founded Kingfisher Biotech in 2007. Kingfisher Biotech, Inc. is a life science company focused on providing research tools to the veterinary research community. Prior to founding Kingfisher Biotech, she was an independent management and marketing consultant for several life science companies and served as “interim” V.P. of Sales and Marketing of Assay Designs. At Assay Designs, she rebuilt their international distribution network to be the leading revenue growth area of the company. Previously, she was V.P. of the Endogen brand, overseeing research and development, quality, manufacturing, marketing, business development, and international distribution, under the Pierce Biotechnology/Fisher Scientific umbrella. There she was instrumental in reviving and rejuvenating the brand after an unsuccessful acquisition/merger as well as building a protein expression and an antibody development program, giving Endogen control of their critical raw materials. The previous 12 years she served as Director of Marketing for R&D Systems during their exponential growth phase of less than 10 million to over 100 million dollars in revenues. She did some graduate work at the University of Minnesota after completing her B.S. in Genetics and Cell Biology at the University of Minnesota, St. Paul, Minnesota.